



# Wisconsin Law Enforcement Officers Association

*Thank you for your 4/20/13 pledge of \$30.00!  
Pledge: #5W-5W-3997*

Dear ,

Thank you for agreeing in a recent phone conversation to support the Wisconsin Law Enforcement Officers Association. We are grateful for your support, and it is citizens like yourself that help to make a difference.

Our association is a nonprofit organization established by law enforcement officers for law enforcement officers. Our association is one of the oldest and largest law enforcement associations in the state. Membership consists of law enforcement officers from all branches throughout Wisconsin, including highway patrol, sheriffs, deputies, city police and other law enforcement agencies.

The primary purpose of our sponsorship campaign is to help run our association and benefit law enforcement members throughout the state. In addition to the primary purpose, sponsorship proceeds help WLEOA to continue many vital programs throughout the year. Some of which include:

- Assistance to the families of officers killed in the line of duty?
- Provide Fallen Partner recognition
- Support our Don't Drink and Drive awareness program
- Sponsor Training seminars and conferences outside of those provided through the workplace

Your support is greatly appreciated by me and our entire membership. Please accept the enclosed decal as a token of our appreciation. We hope you display it proudly, as a show of your support for Wisconsin Law Enforcement Officers Association. Thank you again for your support. Please take a moment to mail your contribution today!

Best Wishes,

Anthony  
Nardi  
President



## Honoring Those Who Have Made the Ultimate Sacrifice



*Every day a law enforcement officer goes on duty, knowing their life may end that day protecting and serving the citizens of their state. Yet each day officers throughout the country, who are often overlooked, proudly do so to help protect the lives of our loved ones and keep our highways and communities safe. All of them have given some, and some have given all. We ask that you join us in honoring the brave men and women who have made the ultimate sacrifice. Our thoughts and prayers go out to the families whose lives are changed forever and will be without a father, a mother, a spouse or a child.*

WLEOA(UPO)9014



WISCONSIN LAW ENFORCEMENT  
OFFICERS ASSOCIATION  
STREET ADDRESS  
CITY WI 55555-5555

**Please write your pledge number on your check, and return this stub with your donation. Thank you!**

**Pledge #**

**Pledge amount:**

**Please remit by:**

Yes, I will increase my pledge level by adding \$5.00

# UPO

**Pledge inquiries? Please call 877-509-8358  
Thank you, per phone conversation with [NAME]**

**PLEASE MAKE CHECK PAYABLE TO:**

**WLEOA**

ANY SUPPORTER  
ANY STREET  
ANY CITY USA ZIP-CODE  
SUPPORTER PHONE #

WISCONSIN LAW ENFORCEMENT  
OFFICERS ASSOCIATION  
STREET ADDRESS  
CITY WI 55555-5555



**AUDIO:**  
Noises that  
distract  
you



**VISUAL:**  
Taking your  
eyes off the  
road



**MANUAL:**  
Taking your  
hands off  
the wheel



**COGNITIVE:**  
Taking your  
mind off the  
road

## DEGREES OF DISTRACTION

*Texting is the most dangerous distraction because it requires three of the primary degrees of attention required to drive safely: visual, manual, and cognitive.*

The Wisconsin Law Enforcement Officers Association represents law enforcement employees and not the agencies that employ them. Its views, opinions, policies and publications in no way reflect the viewpoint of any law enforcement agency. For pledge inquiries, please call 877-509-8358. It is illegal to use the name, badge or insignia of any Law Enforcement Agency without authorization. No member of a Law Enforcement Agency can use or allow the organization to use their title, position or any other thing pertaining to police in a solicitation. Although the WLEOA is recognized as a nonprofit organization by the IRS under IRC 501(c)(5), because of its particular status, donations are not tax-deductible as charitable contributions for Federal Income Tax purposes. When you provide a check as payment, you authorize us to either deposit the check as a check transaction or use information on your check to make a one-time electronic debit from your account. The WLEOA programs would not be possible without the community sponsorship and support. It is for this reason the Association has retained the services of United Partners Outreach, Inc., as a campaign organizer and professional fundraiser who when required has registered with the state and who shall assist with sponsor enrollment and delivery of services and shall receive as costs, expenses and fees, a portion of the solicited funds raised through this solicitation for such services. A portion of the gross sponsorship proceeds is used to defray the expense of public education, administration and the cost of this appeal. Registration by the state agency DOES NOT CONSTITUTE or IMPLY endorsement of either the organization, the professional fundraiser, or the cause.

**STOP DRIVING  
WHILE  
INTEXTICATED**

~ CAUTION ~  
THIS SHOULD NOT APPEAR IN WINDOW  
PLEASE INSERT WITH ADDRESS SHOWING